NEW BOOK ANNOUNCEMENT

Communication / Internet Studies

Hopes and Fears
The Future of the Internet II

Lee Rainie and Janna Quitney Anderson

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Description

About the series: Technology builders, entrepreneurs, consultants, academicians, and futurists from around the world share their wisdom in The Future of the Internet surveys conducted by the Pew Internet & American Life Project and Elon University. The series of surveys garners smart, detailed assessments of multi-layered issues from a variety of voices, ranging from the scientists and engineers who created the first Internet architecture a decade ago to social commentators and to technology leaders in corporations, media, government, and higher education. Among the respondents are people affiliated with many of the world’s top organizations, including IBM, AOL, Microsoft, Intel, ICANN, the Internet Society, Google, W3C, Internet2, and Oracle; Harvard, MIT, and Yale; and the Federal Communications Commission, FBI, U.S. Census Bureau, Social Security Administration, and U.S. Department of State. They provide significant and telling responses to questions about the future of government, education, media, entertainment, commerce, and more. They foresee continuing conflicts over control of networked communications and the content produced and shared online.
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Hopes and Fears

Description (continued)

About Hopes and Fears: The Future of the Internet, Volume 2: The 2006 Future of the Internet II survey asked participants to react to a variety of networked information technology scenarios related to national boundaries, human languages, artificial intelligence, and other topics. Among the questions implicit in the scenarios were the following: Will more people choose to live “off the grid”? Will autonomous machines leave people out of the loop? Will English remain the dominant language? Will national boundaries be displaced by new groupings? Among the themes in the predictions were the following: Continued serious erosion of individual privacy; the improvement of virtual reality and rising problems tied to it; greater economic opportunities in developing nations; changes in languages; and the rise of autonomous machines that operate beyond human control.

This entire volume is an essential addition for all collections in communication.

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